

# Snow Lake Lithium Presents to Members of Government as Well as Automakers Such as Tesla, GM and Ford

**MANITOBA, ON / ACCESSWIRE / January 20, 2022** /Snow Lake Resources Ltd., d/b/a Snow Lake Lithium Ltd. (NASDAQ:LITM) ("Snow Lake" or the "Company"), had the honor of being invited to present on January 12<sup>th</sup> at an online event hosted by the US Consulate General of Manitoba in conjunction with the Manitoba Provincial Government. The event was titled "Introducing the Province of Manitoba's Critical Minerals Initiatives".

Presenting with Bryan Koontz, the U.S. Consulate General, was Kelven Goertzen, Deputy Premier of Manitoba; David Chartrand, President of Manitoba Métis Federation; Dr. Stewart Hill of Manitoba Keewatinowi Okimakanak; Honorable Ralph Eichler, Minister, Agriculture and Resource Development; Jordan Gaw, Regional Director of Invest in Canada; Miquel Peñaloza, U.S. EXIM Bank; Dr. Grant S. Bromhal, Acting Director, Mineral Sustainability Division, U.S. Department of Energy; John Morris, Co-Director of Mining Association of Manitoba; Luz E. Betancur, Commercial Specialist U.S. Commercial Service U.S. Embassy Ottawa, Richard Trudeau, Director, External and Indigenous Affairs, Hudbay Minerals Inc.; and Philip Gross, CEO of Snow Lake Lithium Ltd.

In attendance were industry representatives from both sides of the border as well as key automakers and battery manufacturers.

The purpose of the conference was to promote Manitoba's ability to play a pivotal role in the North American EV industry. Snow Lake's CEO Philip Gross discussed the pressure that electrification puts on the industry supply chain, as well as the need for locally sourced, clean lithium. Snow Lake Lithium was the only lithium company in North America to present.

Mr. Gross stated, "Creating an OPEC style dependence with China on the commodity upon which our future hinges, would be detrimental to the longevity of the North American auto industry. Snow Lake Lithium offers a fully renewable source of battery raw materials which will become even more important as manufactures are increasingly judged by their carbon footprint. The industry cannot maintain its growth trajectory in the electrification process without establishing self-sufficiency and control of its supply chain."

Philip's presentation can be viewed here; [https://youtu.be/PW\\_R-6IP5CA](https://youtu.be/PW_R-6IP5CA)





| Time (EST) | Program  |
|------------|--|
| 12:30 p.m. | <b>Welcome Remarks</b><br>Consul General, <a href="#">Bryan Koontz</a> , U.S. Consulate General, Winnipeg and Deputy Premier for Manitoba, <a href="#">Kolven Goertzen</a>   |
| 12:40 p.m. | <b>Greetings from Indigenous Community Representatives</b><br>President David Chartrand, <a href="#">Manitoba Mine Federation</a><br>Grand Chief Garrison Settee, <a href="#">Manitoba Kewatinewi Okimakanak</a>   |
| 1:10 p.m.  | <b>An Update on Manitoba's Critical Minerals Initiatives</b><br>Hon. <a href="#">Ralph Eckley</a> , Agriculture and Resource Development   |
| 1:30 p.m.  | <b>Canadian Mining Players Backing the North American Critical Minerals Market</b><br><ul style="list-style-type: none"> <li>Richard Trudeau, Director, External and Indigenous Affairs, <a href="#">Hudbay Minerals, Inc.</a></li> <li>Philip Gross, CEO, <a href="#">Snow Lake Resources, Ltd.</a></li> </ul> <i>Introductions by <a href="#">John Morris</a>, Co-Director, <a href="#">Mining Association of Manitoba</a></i> |
| 1:45 p.m.  | <b>Support for Securing your Critical Mineral Supply Chain</b><br><a href="#">Jordan Gaw</a> , Regional Director, Investor Services, <a href="#">Invest in Canada</a>  |
| 2:00 p.m.  | <b>The EXIM Bank's Project and Export Finance Tools Supporting Transactions in the Mining and Critical Minerals Sectors</b><br><a href="#">Miguel Petalosa</a> , Loan Officer, Structured & Project Finance Division, <a href="#">EXIM Bank of the United States</a>   |
| 2:15 p.m.  | <b>Carbon Ore Rare Earth and Critical Minerals (CORE-CM) Initiatives by the U.S. Department of Energy</b><br><a href="#">Dr. Grant S. Bromhal</a> , Acting Director, Division of Minerals Sustainability, <a href="#">Office of Fossil Energy and Carbon Management</a> , National Energy Technology Laboratory, U.S. Department of Energy   |
| 2:30 p.m.  | Q&A Session  |
| 2:45 p.m.  | Event Concludes  |



This program is brought to you by the U.S. Consulate in Winnipeg and the U.S. Commercial Service Canada



**FEATURED GOVERNMENT SPEAKERS**



**INDIGENOUS REPRESENTATIVES**



**INDUSTRY PRESENTERS**



**MODERATOR**



**About Snow Lake Resources Ltd.**

Snow Lake Lithium is committed to operating a fully renewable and sustainable lithium mine that can deliver a completely traceable, carbon neutral and zero harm product to the electric vehicle and battery markets. We aspire to not only set the standard for responsible lithium mining, but we intend to be the first lithium producer in the world to achieve Certified B Corporation status in the process.

Our wholly owned Thompson Brothers Lithium Project covers a 21,703-acre site that has only been 3% explored and contains an identified-to-date 11.1 million metric tonnes indicated and inferred resource at 1% Li<sub>2</sub>O.

**Forward Looking Statements**

This press release contains "forward-looking statements" that are subject to substantial risks and uncertainties. All statements, other than statements of historical fact, contained in this press release are forward-looking statements. Forward-looking statements contained in this

press release may be identified by the use of words such as "anticipate," "believe," "contemplate," "could," "estimate," "expect," "intend," "seek," "may," "might," "plan," "potential," "predict," "project," "target," "aim," "should," "will" "would," or the negative of these words or other similar expressions, although not all forward-looking statements contain these words. Forward-looking statements are based on Snow Lake Resources Ltd.'s current expectations and are subject to inherent uncertainties, risks and assumptions that are difficult to predict and include statements regarding the expected use of proceeds and expected closing. Further, certain forward-looking statements are based on assumptions as to future events that may not prove to be accurate. These and other risks and uncertainties are described more fully in the section titled "Risk Factors" in the final prospectus related to our public offering filed with the Securities and Exchange Commission and other filings and reports that we file with the Securities and Exchange Commission. Forward-looking statements contained in this announcement are made as of this date, and Snow Lake Resources Ltd. undertakes no duty to update such information except as required under applicable law.

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